

# The Four Pillars Program

# Vision for The Four Pillars Program

- Cultivating and enhancing the Chi Psi vision of “Brotherhood for Life”
- Meeting the needs of undergraduates while enhancing alumni engagement
- Providing opportunities for undergraduates and alumni to stay and remain engaged

# Why was The Four Pillars Program Established?

## The Need

In response to the needs identified by the Central Office to support undergraduates and alumni in today's environment

Four Needs were identified:

1. To assist in recruitment of potential New Members
2. To encourage undergraduates to remain active in their upperclassmen years.
3. To help keep members active as they transition from college to postgraduate life
4. To provide a structured and sustainable environment for alumni to stay or become involved

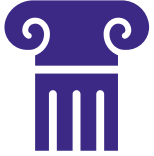
# The Four Pillars Program

## The Goals

In response to the needs, four overarching goals were identified:

1. Provide undergraduates with information, knowledge and opportunities they otherwise would not have.
2. Provide a meaningful program to encourage rising upperclassmen to remain active and engaged with the Alpha.
3. Provide recent graduates a method to stay involved as they transition from collegiate life to their professional life.
4. Provide young and older alumni opportunities to become, or stay involved, and give back to the degree they desire without overbearing commitments of time or money.

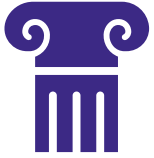
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## INFORM

- **Career Experiences**
  - Designed to provide Brothers with an opportunity to hear meaningful real-life experiences from alumni.
  - Discussions focus on career building and the transition from college to the working world.
  - Building their network of contacts and reinforcing their existing relationships.
- **Personal Development**
  - Focuses on providing an out-of-classroom education on a broad range of topics such as:
    - Gentlemanly topics of social interaction, professionalism, and etiquette.
    - Life skills e.g., balancing checkbooks, changing a car tire or oil, personal insurance, letter writing, etc.

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## MENTOR

- Provides undergraduate Brothers with alumnus mentors to assist with skill-building and guidance through college
- Provides alumni the ability to give back to Chi Psi without significant time or financial requirements
- Provides networking opportunities and career advice
- Provides positive alumni-undergraduate interactions and fosters relationships between the Alpha and alumni
- Dozens of undergraduates have already been paired with alumni mentors

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## INTERN

- **Connect undergraduates with relevant internships to:**
  - Provide access to opportunities otherwise unavailable
  - Offer temporary employment
  - Strengthen their resume
  - Grow their professional skills
  - Learn about their chosen field
- **Further encourage undergraduates to remain active and engaged in their upperclassman years.**
- **Foster a positive and engaged transition from undergraduate to post-graduate life**
- **Leverage an undergraduate's Fraternity affiliation *and* Chi Psi's alumni network**



## EMPLOY

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- Provides undergraduates with an *additional* potential avenue for employment upon graduation
- Offers Chi Psi alumni, and their companies, with an additional resource of qualified candidates for open positions.
- Provides older alumni a method to re-engage in the Fraternity
- Further encourage undergraduates to remain active and engaged in their upperclassman years.
- Foster a positive and engaged transition from undergraduate to postgraduate life
- Leverage an undergraduate's Fraternity affiliation *and* Chi Psi's alumni network



# The Four Pillars

## Summary

1. Provide undergraduates with essential life knowledge and opportunities they otherwise would not have.
2. Provide a meaningful program to encourage rising upperclassmen to remain active and engaged with the Alpha.
3. Provide recent graduates a method to stay involved as they transition from collegiate life into their careers.
4. Provide young and older alumni opportunities to become, or stay involved, and give back to the degree they desire without overbearing commitments of time or money.

# How Will We Make This Happen?

- Chi Psi needs an additional \$179,000 to launch the Four Pillars Program
- This fund will provide for a dedicated Central Office staff member to build and grow The Four Pillars Program over the first three years
- During these first three years, an endowment will be raised to fund the program ongoing

