



FALL 2022 NEWSLETTER



Remarks from the #1

Dear Brothers,

Much time has passed since our last newsletter, and we've undergone many changes, not only within The Lodge itself, but also throughout the entire brotherhood. At the beginning of the COVID-19 pandemic, my first year in Chi Psi, we saw our numbers dwindle down to around a dozen active members; today, we have approximately 40 actives and an incoming Fall class of 25 pledges. In 2020 we unfortunately had to say goodbye to our beloved sand pit on our patio, but we have been lucky enough to get it replaced with turf! These are just a couple examples of the positive changes I've had the privilege of experiencing, but it is our hope that this newsletter can adequately update you all on the status of Alpha Delta Delta and, more importantly, our future plans. Please do not hesitate to reach out to me with any questions, as I am more than happy to build upon the relationship between our active members and our alumni.

YITB,
Reece Quintero #1

Exec

#1: Reece Q, '23

reece_quin@berkeley.edu
(760) 556-8645

#2: Thomas S, '25

tseward@berkeley.edu

#3: Tyler W, '24

tyler.whitehead@berkeley.edu

#4: Kevin T, '24

kevin.thomas@berkeley.edu



RECRUITMENT



Harrison Miao, '23

Due to the constraints of the pandemic we turned to utilizing Facebook groups and Berkeley class of 2024 Instagram pages, during the Spring 2021 semester, we reached out to 400+ PNM directly asking about their interests in joining a fraternity. By opening these conversations, we were able to compile a names list of 200+ PNMs who have showed interest through social media. All in all, social media became a huge part of our Rush process and it paid dividends. However, although social media was a huge factor in the success of our Rush, none of this would have possible without the help of Alumni Nick Gilly. With his expertise in Recruitment, Nick Gilly put in his own time and effort to help our Alpha upgrade our Recruitment efforts. From learning the right way to pre-close to developing a ginormous names list, Nick Gilly provided invaluable strategy and advice to our Rush efforts. With a large names list, the guidance of Nick Gilly, and a determined brotherhood, we were able to run a extremely successful rush in Fall 2021 by planning and executing a Rush Schedule that was meticulously designed to the interests of our generation of Chi Psi Gentleman. In the Fall semester, we hosted a boxing night, a rafting trip to American River, a Broomball event, 3v3 basketball tournament, Dollar Days at Golden Gate Fields, and a Poker Night. We ended Fall 2021 with one of the biggest pledge classes Alpha Delta Delta has seen in the past few years: we had 20 PNMs who had accepted their bid to our brotherhood. One year later, our Rush efforts have not ended; this semester, brother Brent's rush effort ended Rush with a pledge class of with 30+ PNMs.

BROTHERHOOD

Brent Friedman, '25



Alpha Delta Delta's brotherhood over the past year and a half has not only grown in size - we have also grown in strength. The cherished bonds that we share as Chi Psi's are defined by the memories we make together; we place immense emphasis on scheduling lively brotherhood events that bring us closer. Every fall, we host our traditional rafting trip where we take charter buses to the American River, tie together a handful of massive rafts, and enjoy a few hours on the water. In the winter, we have our annual Lodge retreat: each brother brings a date and we spend a few nights in a cabin together. In the spring, we take a party bus to only the most exquisite clubs in San Francisco. These big events have generated some of our funniest stories and craziest nights, but these big events are not all that we do together as a brotherhood. We frequently host brotherhood dinners, drinking games, bonfires, movie nights, and more. This way, we maintain close contact with each other throughout the semester and reinforce the unity of our brotherhood.



[INSTAGRAM](#)



[VENMO](#)

ALUMNI



Derek Kersey, '23

I am very excited to be the Alumni chair this fall semester. For those of you who may not know me I joined Chi Psi in Fall 2019 and have been thoroughly involved in the chapter since then holding many positions including Lodge Manager for the last two years and before that treasurer. One of the main goals I've had while being at Chi Psi was improving alumni relations and I am excited to bridge the gap between Actives and Alumni largely created from the COVID pandemic. The active brotherhood is currently in the process of planning multiple alumni events this fall including the Alumni Gameday, which will be held October 29th at The Lodge, as well as a Holiday Party in December to bring together all Alpha Delta Delta Bay Area Alumni and their families together. Of course food & drinks will be provided at both events and I will be sending out more information on those events very soon! We will also be adopting some new alumni activities from other chapters and instituting drop-ins on Mondays where Alumni are invited to come on Mondays to eat dinner with the Active brotherhood and sit with us as we discuss Lodge. We also want to give the opportunity for Alumni to participate in Lodge Lectures where you may make a presentation to the Actives and talk about your career, life lessons, fun times or anything else you feel might be beneficial sharing with the actives. Also, please consider subscribing to our reminder group to get text updates for future alumni events.

Link: <https://www.remind.com/join/addalum>

If you have any sort of input in getting better Alumni outreach or would like to assist in planning any events, lodge lectures, drop-ins etc feel free to contact me at (206) 909-6039 or dkersey71@berkeley.edu

PHILANTHROPY

Garett Yoe, '25



We are currently working to bring two exciting philanthropy events to Lodge in the next month. These two ideas include a “puppies and pumpkins” event and a “battle of the bands” night. For the first event, we are coordinating with multiple sororities to bring guide dogs to the turf in front of Lodge alongside pumpkin carving to celebrate the arrival of the Halloween season this coming month. The second event will involve Lodge bringing bands from the Berkeley community (as well as some of Lodge's beloved musicians) to compete for the title of crowd favorite. We'll be able to put to use the newly built stage built in Lodge's courtyard from Spring '22 to make this an event to remember. Overall, both events look to bring a great crowd to Lodge for a fun time and with funds raised in support of local charities.



INSTAGRAM



VENMO

PLEDGE EDUCATION



Connor Dietz, '23

I am beyond grateful to have the opportunity to orchestrate the pledge education for the Fall 2022 semester. Thanks to our brotherhood and rush chair we started off the semester with almost 30 potential new members (which is astounding considering our active brotherhood of 40). While I am looking forward to the semester ahead for our brotherhood, I cannot help but be appreciative to have been a part of the Fall '19 pledge class. This experience allowed me to see some of the traditions associated with the pledge education process that have since vanished due to COVID and other extenuating circumstances. I am not only planning on bringing back older traditions that connect us to alumni and alphas across the U.S., but I aim to set an example for what it means to be the Pledge Educator for the younger individuals at Delta Delta. I hope it goes without saying that I am always open to feedback or having alumni join us for any event during Pledge Education, so please do not hesitate to reach out to me at 408-771-3193 if you would like to contribute in any manner.

BROTHER SPOTLIGHT

Tyler Whitehead, '24

Tyler has been an outstanding brother since joining in Spring of 2021. Tyler is a third year from Salinas, Ca studying Economics and Data Science. He was our rush chair as well as #3 in the Spring and currently serves as our #3. His rush class brought in quality brothers who are already making a positive impact on the brotherhood. He has also done an amazing job hosting social events from sorority exchanges, to gamedays, to some of the best parties Lodge has seen in a long time due to COVID. Some of these events include a DJ set with the live performers Telykast as well as Luau introducing our freshly built stage in the courtyard as well as a 60 foot inflatable water slide. We are very excited for what Tyler has in store for the remainder of this semester as our social involvement as well as external image have continued to improve in Tyler's time as #3.



INSTAGRAM



VENMO

STATE OF THE LODGE

By: Derek Kersey, '23

The Lodge has seen quite a few changes/upgrades these past couple of years by the actives that I would like to share with you all. Firstly, if you haven't made it to Lodge in the last year or so, we now have turf on the patio! Unfortunately, the sand which we all came to know and love was removed in the Fall of 2019 but luckily last September we were able to cover the concrete with a beautiful Turf to facilitate game days, drinking games, sun tanning, and so on. Our meeting room saw a massive upgrade with 10 new black couches and a massive TV added to it making meetings, Cal away games, NFL Sundays, and movie nights more enjoyable. We also added 60 new matching chairs and quality tablecloths to Lodge for actives and their families to be able to sit during the alumni game day as well as other more formal events we intend to have in the future. The upstairs bathroom got two new mirrors and shower cubbies to organize toiletries. Lastly, the actives built a deck with beautiful redwood in March of last year to use for Luau, band nights, gamedays, and other events in the courtyard. I would like to thank Tom Vogelheim, Simon Chen, the Delta Delta Alumni Board as well as the actives who have taken money of their own to ensure the Lodge and its many beauties are maintained as well as consistently improved to meet the needs of the actives. The great things we have been able to do these last few years would not be possible without you!! The brotherhood has many ongoing ideas for projects around Lodge, if you are interested in sponsoring anything please consider donating to the Alpha directing via Venmo @calchipsi or reaching out to me via phone at (206) 909-6039 or email dkersey71@berkeley.edu to find a more suitable way to help out.



EVENTS

ALUMNI GAMEDAY
Oct. 29, 2022
The LODGE
RSVP

HOLIDAY BANQUET
Dec. 2022 TBD
The LODGE
RSVP

MARK BINGHAM RUN
Spring 2022 TBD
The LODGE

GIVE TO ALPHA DELTA DELTA'S DEDICATED FUND!

TO MAKE A GIFT TO OUR DEDICATED FUND OR TO MAKE A GIFT TO CHI PSI FRATERNITY OR THE CHI PSI EDUCATIONAL TRUST, VISIT WWW.CHIPSI.ORG/GIVE.

GIVE TO ALPHA DELTA DELTA'S ACTIVE BROTHERHOOD!

TO MAKE GIFT TO OUR ACTIVE BROTHERHOOD OR FUND A LODGE IMPROVEMENT PROJECT VISIT <https://account.venmo.com/u/calchipsi>



VISIT OUR NEW WEBPAGE ON THE CHI PSI WEBSITE:

WWW.CHIPSI.ORG/DELTA-DELTA